



Viva Technology 2025

Northern France, the innovation factory

06.11.25 / 06.14.25 - Hall 1 - Booth H46

Program

WEDNESDAY, 11 JUNE

09:00 AM > 06:00 PM

EXHIBITING COMPANIES - Live demos at our booth

- About Ü / Ekoo / iAVC / Koverloop / Lifebloom / Next Sound Lab
- Dealinka / Symalean

02:30 PM

STARTUPS PITCH SESSION

Health

Solsius / 37°C / Remotion / Myodev

04:00 PM

TALK

A Strategic Tech Hub - Lille Métropole's Innovation Ecosystem

- **Maxime Vermeulen**
Directeur Invest, Hello Lille
- **Étienne Westphal**
Secretary General, EuraTechnologies
- **Séverine Lafourcade**
Head of strategic stakeholders relations, Tata Consultancy Services France

THURSDAY, 12 JUNE

09:00 AM > 06:00 PM

EXHIBITING COMPANIES - Live demos at our booth

- Baddy Plume / Bioteos / Dimarc / Simaptic / Voltify / Weaverize / Welleat
- Constructions 3D / ID Ingénierie

10:00 AM

STARTUPS PITCH SESSION

Artificial Intelligence

Al Lumière / Astora / DatumLocus / Fabuly / Kley

11:30 AM

OFFICIAL STAND OPENING

Political speeches - Cocktail

- **Matthieu Corbillion**
Vice-President in charge of business parks and commercial real estate -
Commercial planning - Economic development, Lille Metropole
- **Jean-Pierre Vandaele**
Delegate Councillor for trade, crafts, and SMEs, Urban Community of Dunkirk
- **Jean-Noël Verfaillie**
Vice-President in charge of economic development and major projects, Valenciennes Metropole

02:30 PM

STARTUPS PITCH SESSION

Artificial Intelligence

Legibus / Loumo / Metagellan / Park On Time / Viziosense

04:30 PM

TALK

Industry digitalization in Hauts-de-France region

- **Jean-Pierre Triquet**
Director of the Digital Lab, ArcelorMittal
- **Thomas Borja**
Business Manager, Constructions-3D
- **Manuel Moutier**
President, Le Casier Français
- **Michaël Bruniaux**
Co-founder, Sencrop

FRIDAY, 13 JUNE

09:00 AM > 06:00 PM

EXHIBITING COMPANIES - Live demos at our booth

- Click and Live / Feedier / FooH / Japet Medical / TaleMe / Vipali
- L&Smart / OVA

10:00 AM

STARTUPS PITCH SESSION

Sustainable development

Miscanterra / Dk Roof / Saasak / Traktion / Anemon Sensors

SATURDAY, 14 JUNE

09:00 AM > 04:00 PM

INNOVATION HUBS PRESENTATION

- Euralimentaire / EuraCreative / EuraMaterials / EuraSanté / EuraTechnologies

10:00 AM > 04:30 PM

Product demo by TaleMe

Mobile storytelling app for young and old with / AI-powered writing

Product demo by the start-up Jagger Lewis

Product demo by the start-up Harmoneyz

Hello Lille will offer a quiz activity in collaboration with **Mukizz**, hosted at EuraCreative, for a chance to win a weekend stay in Lille at a 4-star hotel

Discover the 25 companies at the MEL booth during the 4 days of Viva Technology

Simply scan the QR code to quickly access their contact details and keep in touch after the event.

EURACREATIVE

Click and live



Click & Live

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TaleMe



TaleMe

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about ü

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EURALIMENTAIRE

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VALENCIENNES

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NORTHERN FRANCE
 the innovation factory